



Michael Maltenfort
6348 N. Magnolia Avenue
Chicago, IL 60660
(773) 274-2251

maltenfort@yahoo.com

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Treasurer's Report

Caller School, 2011

The 2011 GCA caller school in Atlanta was small. There were only twelve students, compared to 23 in 2010. We had one coach, Deborah Carroll-Jones, and one teaching assistant, Darren Gallina, and I hear they did an excellent job. Congratulations!

Since 2004, the All Join Hands Foundation provided a grant covering the caller coach fee and hotel room nights for the coach and TA. We are grateful for their continued support!

As you can see from the numbers below, there was a large change in our bottom line relative to last year: in 2010 the school had a profit of \$686.03, whereas this year the school had a loss of \$875.54. This significant change requires some explanation.

The biggest difference is the number of students: most of our costs do not vary with the number of students. The exceptions — the caller coach fees and coach/TA room nights — are covered by the AJHF grant and thus do not affect our bottom line.

After the financial impact of fewer students, the largest difference was the increase in the cost of supplies. There are two contributing factors here. One was the handouts for students. Last year, Ken provided no handouts, which was unusual. This year Arlene worked very hard to prepare a comprehensive set of handouts. On top of that, Deborah needed many unexpected last-minute handouts. To contain costs for next year, Arlene has told me that she is considering distributing handouts electronically, or she may cut down on the number of handouts.

The second factor in supplies was the CALLERLAB starter kits. Last year several students wrongly did not receive the kit, artificially decreasing our costs. Not only did this year's supplies cover the needed CALLERLAB kits for this year's students, but Arlene has been arranging getting them to the students who didn't receive them last year.

Finally, we had an added expense of shipping supplies to next year's school. Usually the next convention has transported our supplies with other convention materials, at no cost to us. However, because of the international border, we had to make our own arrangement to get our materials to Vancouver. Unfortunately we will probably see this expense again next year as we must cross back into the U.S.

The 2012 GCA caller school in Vancouver will feature caller coaches Anne Uebelacker, Vic Ceder, and probably Sandra Bryant. With a staff like that, register soon to be sure you have a seat — it might be a sellout year!

Treasurer's Report Caller School 2011

		2010		2011	Difference
Income					
Registrations @\$75	23	\$1,725.00	12	\$900.00	(\$825.00)
Swap Shoppe		\$64.00		\$22.50	(\$41.50)
Checkers Sold		\$30.00		\$0.00	(\$30.00)
AJHF Donation* (2011: expected)		\$4,066.56		\$1,895.44	(\$2,171.12)
Total		\$5,885.56		\$2,817.94	(\$3,067.62)
Expenses					
Caller Coach Fees @\$750*	2	\$1,500.00	1	\$750.00	(\$750.00)
Lodging for coaches & TA's*	4	\$2,566.56	2	\$1,145.44	(\$1,421.12)
Lodging for VP		\$641.64		\$685.40	\$43.76
Meals, Gratuities, Tax		\$130.68		\$127.66	(\$3.02)
Shipping to next convention		\$0.00		\$145.07	\$145.07
Supplies, printing, postage, etc.		\$360.65		\$839.91	\$479.26
Total		\$5,199.53		\$3,693.48	(\$1,506.05)
Profit/(Loss)		\$686.03		(\$875.54)	(\$1,561.57)

* Expenses which are reimbursed from All Join Hands
Foundation